

## LASH TINTING & PERMING ONLINE CERTIFICATE

LASH TINTING / LASH PERMING / BROW TINTING

PROFESSIONAL LASH TINTING & PERMING SKILLS

TRAINING TO LAUNCH YOUR LASH TECHNICIAN CAREER

WWW.NIOB.CO.NZ



## LASH TINTING & PERMING

#### Lash Tinting | Lash Perming | Brow Tinting

Master Lash Tinting & Perming and Offer a Full Range of Professional Lash Services to Your Clients

Fundamentals, Lash Tinting, Lash Perming, Brow Tinting + More!

If you are looking to be successful in the lash tinting & perming industry, you need to have a well rounded service offering to keep your clients coming back for more.

Our Lash Tinting & Perming Online Certificate Course covers everything you need to run a successful lash services business including everything from, Lash Tinting, Lash Perming, Brow Tinting and more.

You learn everything online with the help of our instructors. And you get all of the products and equipment you need to succeed.

Plus, we also cover the setup and growth of your business!

#### The Best Online System Available

Our Mobile Apps and Video Feedback make online learning with us more effective than any other school!

#### Hands On Trainers - 7 Days / Week!

You have access to our trainers 7 days per week to keep you moving through your course!

#### Products & Equipment Included

You get everything you need to do your course and continue providing services once complete!



#### Who is This For?

This course is suitable for anyone who wishes to get into the Lash Tinting & Perming Industry, either working in a salon, starting a home business or even your own salon. Our students range from school leavers to more mature career changers & everyone in between!

#### **Key Information:**

- 12 weeks to Complete
- Lifetime Access, No Time Limits

- Certificate of Completion
  Access to Trainers 7 Days / Week
  Payment Options from \$28.89 / Week

## COURSE OVERVIEW



#### **Career Pathways**

**Work From Home**: More and more people are now looking for the flexibility and freedom of working from home. Setting up and running your own home salon can be the perfect way to earn a great income while working your own hours.

**Work in a Salon**: The lash tinting and perming industry is always busy and like a lot of industries at the moment, Beauty Salons just can't get enough good staff who can deliver great services. With the right skills, you can fill the void and earn a great living doing what you love.

**Start a Salon**: If you're up for an adventure, then starting your own stand alone Beauty Salon may be for you. There are more upfront costs and commitments, but the rewards can be enormous. Your first step is gaining the right skills!

**Rent a Chair:** A popular option that gives you the presence of a salon, without the setup cost. Many salons have spare space and will rent out that space and chair to skilled lash technicians to do their thing! You can be up and going in no time.

### CONTENTS

#### Course Modules and Skills

#### **Course Modules**

Module 1: Course Overview

Module 2: Anatomy and Structure

Module 3: Safety

Module 4: Health and Client

Information

Module 5: Lash Tinting Products and

Equipment

Module 6: Brow Tinting

Module 7: Lash Tinting

Module 8: Lash Perming Products and

Equipment

Module 9: Lash Perming Basics

Module 10: Lash Perming Service

#### **Business Builder Course**

We also have our business builder course that guides you through the process of setting up the right way if you are looking to set up a business or work from home.

#### This Course Covers:

- Business Setup
- Online Setup
- Traditional / Offline Marketing
- Online Marketing

Ask us for more information about this.

#### Skills You Will Attain:

Below are some of the skills you will attain and services you will be able to provide after completing this course.

#### Lash Tinting:

You will learn how to choose the best colour for your clients' lashes to match their skin and hair colour.

#### **Brow Tinting:**

You will learn how to choose the best colour for your clients' brows to match their skin and hair colour and give them more fullness and definition.

#### **Lash Perming:**

You will learn how to lift and curl the lashes to give your clients' eyes a complete transformation that will last 6 to 20 weeks

\*\* Don't forget you also learn all of the fundamentals like safety, OHS, anatomy, salon setup and more

## PRODUCT KIT

#### All the Products and Equipment You Need

Our Lash Tinting & Perming Product Kits are the most comprehensive student kits in the industry. They cover everything you need to learn all services and there is enough product included so that you can continue to provide services once you've finished the course. All products and equipment are professional, industry standard.

#### The Lash and Brow Tint Kit Includes:

4 x Elleeplex ProFusion Lash & Brow Tint Black #1 (20ml) Blue Black #2 (20ml) Deep Brown #3 (20ml) Light Brown #3.1 (20ml)

1 x Elleebana Elleeplex ProFusion Creme Oxidant 2% (100ml)

1 x Elleebana Elleeplex ProFusion Paper Eye Shields

1 x Application brush

1 x 2 in 1 Mixing Dish

1 x Elleebana Makeup Remover (125ml)

1 x Elleebana Shield Protective Balm (100mg



#### The Lash Perm Mini Starter Kit Includes:

15 x Sachets Perm Solution

15 x Sachets Neutralizer

(You can achieve more than one application per sachet,

no waste, as long as used on the same day as opened)

1 x Lash Lift Adhesive

1 x Elleebana Makeup Remover

1 x Application Brush

1 x Lash Lift Tool

8 x Silicon Lash Rods

(2 x small, 2 x medium, 2 x large, 2 x Extra Large)

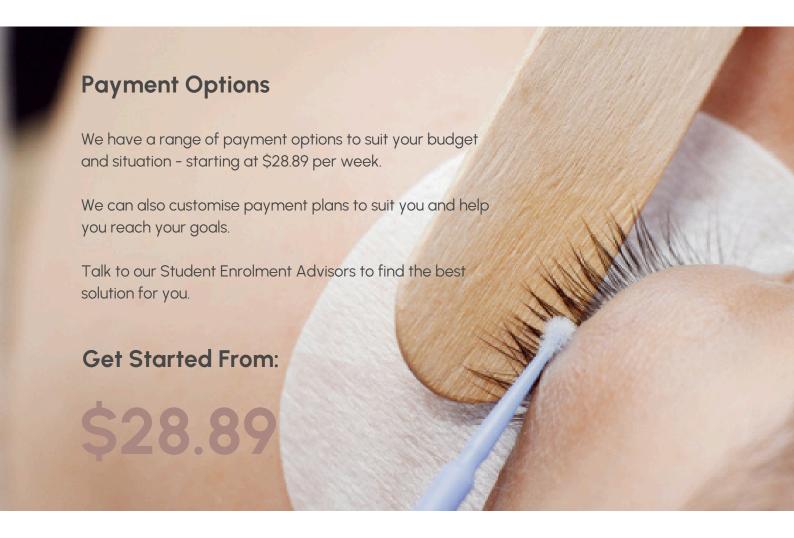
47 x Disposable Lash Rods

(16 x small, 16 x medium, 16 x large)

1 x Instructions



# PRICING PAYMENT PLANS



## OUR GUARANTEE

If you have any doubts at all about whether this course will work for you, then we have a 30 Day, No Questions Asked, Money Back Guarantee. So you can try it out and if you decide it's not for you, just let us know and you can cancel with a full refund.



## WHO IS THIS FOR?

#### You May Be Asking These Questions...

#### Can | Start A Business?

This course is most suited to someone looking to get into lash tinting & perming by starting their own business, either at home or otherwise, and serving their own clients.

At the end of the course, you will have professional lash tinting & perming skills that you can earn a living from by providing services in Lash Tinting, Lash Perming and Brow Tinting.

Also, if you are purchasing our product kits, you will have all of the products and equipment you need to perform the services on your own - all of our products are professional grade salon products and brands.

We have been delivering skills courses in beauty and hair for 15 years now, and by far the most popular option for our students is to start their own business.

Many work from home around their other commitments and some start stand alone salons. We even have students who work in the industry doing mobile services. It's entirely up to you and what suits your lifestyle.

In our experience with thousands of students, this option gives you the most freedom and flexibility, while maximizing your income.

#### Can I Get A Job?

As there is no licensing or formal education requirements in New Zealand\*, you can get a job working in a salon with our certificate.

But, like any job, it's going to depend on your skill level and whether a particular salon / business owner decides you are a fit for their business. We obviously cannot guarantee a job after completing our courses.

Salons differ though and there are many that only hire people with accredited qualifications or apprenticeships.

And some will only let you do an apprenticeship with them as apprentices are on much lower wages.

So if you are looking to work at a particular place, then ask them first if our certificate will be enough or discuss it further with our Student Enrolment Advisers.

## **QUALIFICATIONS**

#### The Certificate You Receive

#### Certificate of Completion

On successful completion of our Lash Tinting and Perming Certificate Course, you will receive a certificate of completion.

This is all you need to help you demonstrate your skills, work in the industry, get insurance or start a business.

You do not need an accredited training program or apprenticeship to provide nail services in New Zealand.

#### Licensing & Regulatory Information

Our certificate is legally valid in Australia and New Zealand (and many other countries) to allow you to set up your own business or start working in a salon.

Lash Tinting and Perming are skills acquired by getting beauty therapist training in the country. As per the government's career site, there are no entry requirements for practising lash tinting and perming:

There are no specific requirements to become a beauty therapist. However, a certificate or diploma in beauty therapy is recommended.

More information is here: <a href="https://www.careers.govt.nz/jobs-database/retail-and-personal-services/hair-beauty/beauty-therapist/how-to-enter-the-job#:~:text=Entry%20requirements,Beauty%20Therapy%20(Level%204).">https://www.careers.govt.nz/jobs-database/retail-and-personal-services/hair-beauty/beauty-therapist/how-to-enter-the-job#:~:text=Entry%20requirements,Beauty%20Therapy%20(Level%204).</a>

However, if you're outside of New Zealand or Australia, we'd recommend checking the regulations within your local area to see if different qualifications or licenses are required.

This means that many other training avenues have opened up for those interested in entering the beauty industry at a fraction of the price and with far less time restraints than traditional training.

So just to clarify, if you are in a country like New Zealand, where there is no licensing requirement our Certificate is all you need to work in, or own and run a salon.

## HOW IT WORKS

#### We Hold Your Hand The Entire Way!

We've been training students online in hair & beauty for over 15 years. In that time, we have perfected our online platform, content, our feedback and guidance processes to enable our students to become highly proficient in professional hair & beauty skills.

#### Guidance from Lash Professionals

Our Professional Lash Instructors use our unique technology to provide the guidance and tuition that you need to learn everything you need to know and also hone your practical skills.

Our mobile app makes it easy for you to capture your work the right way every time. And our video feedback system make it like our instructors are there with you every step of the way.

With our 4 step process outlined below, you will learn every step of your practical skills and you will perfect those skills with the careful guidance of your instructor. Each stage builds on the last until you have skills you can earn a great living from.

#### Theory

You will learn all of the theory you need through our online learning platform via both video content and online manuals. You will also participate in the online quizzes and have a final exam at the end of the course.

#### Guidance

We give you feedback and guidance on your work. Yes, we assess the work on each of your models and give you constant feedback on each of your skills at each step to keep you on track. Our courses are highly interactive.

#### **Practice**

You will practice your skills step by step, starting with the foundations and moving onto the full services. We show you what to do on every step and exactly how to use the products for those services.

#### Perfection

You will practice each of the services you are learning so that you are perfect. And again we will guide you all the way. If you follow our instructions and take on the feedback and guidance you will master the skills we are teaching you.